# North Carolina Ceramic Arts Festival 2024

## Show Date: 11/9/2024 Show Hours: 10am – 5pm

## LOCATION – Mission Health/AB Tech Conference Center Asheville, North Carolina

#### **IMPORTANT DATES:**

Application Deadline – May 31st Notifications – July 1<sup>st</sup> Accept Invitation & Booth Purchase Deadline – July 15th Cancellation Deadline for 75% refund – October 1st

#### **APPLICATION REQUIREMENTS:**

**Images**: 5 images total - 4 images representing the range of your work and 1 booth shot Formatting Your Images (if you have images formatted for ZAPP they are perfect)

- Dimensions: 1500 pixels on the longest side.
- File Format: JPEG
- Resolution: 300 dpi
- Label images with artist name and number (name\_1.jpeg, name\_2.jpeg, etc)

#### FEES

Application Fee \$25 10x10 booth \$200

#### SALES & TAXES

All artists are responsible for their own sales and sales tax. Transactions must include 7% NC sales tax. Visit <u>http://www.dor.state.nc.us</u> for more information.

#### **CANCELLATIONS & REFUNDS**

Cancellations must be made in written form and submitted by mail or e-mail. 75% refund of booth fee cancelled by October 1. E-mails can be sent to <u>nccafest@gmail.com</u>.

#### **ARTIST AMENITIES**

We want to ensure that your participation is a positive experience. During the festival, the following amenities are offered to all artists:

- Artist name and booth number listed in festival program, website and social media platforms
- Free exhibitor parking
- Booth Sitters available to allow artists to demonstrate throwing at the provided work station during the show
- Comprehensive advertising and publicity is planned for the Festival including tv, radio, print, web, and social media

## ARTIST RULES AND REGULATIONS

- Set up can begin at 6:00pm on Friday evening. We will close the building promptly at 8:00pm and setup will resume at 7:00am Saturday morning. All vehicles must be parked in the designated exhibitor lot by 9:00am Saturday morning and exhibits must be ready for viewing promptly at 10:00. Tear-down will not begin before 5:00pm.
- You are responsible for your own booth equipment including tables, hanging materials, and/or folding chairs that you may need for your booth.
- All work will be HANDMADE by the artist. No manufactured goods, no "seconds," and no sale signs allowed.
- The Arts Committee will screen booths on Saturday morning and throughout the day. The work in photos must be representative of the work to be shown.
- Only artists selling his or her work will be eligible to participate and must be present for the show.
- Application fee (\$25) is non-refundable. If accepted, your last day to cancel and still receive a refund of 75% of the booth fee is October 1.
- I understand that the show will go on rain or shine. But if for any reason whatsoever, it becomes impossible to have the Festival, I understand that this agreement is terminated, and I will waive all claims for damages.
- I agree to help maintain the festival area and clean up behind myself at the close of the show.
- The sponsor provides no insurance. Insurance, if any, must be provided and paid for by the exhibitor. I hereby relieve the sponsors, staff, and town of all responsibility for the safekeeping of property while said properties are at the festival.
- The city of Asheville, AB Tech, NCCAF promoters and staff will not be responsible for any injury or loss that may arise or come to the exhibitor, or his employee(s), or his goods, for any reason whatsoever while the festival premises are being occupied under this agreement.

## LIABILITY RELEASE

I hereby release and forever discharge the city of Asheville, AB Tech, NCCAF promoters and staff from any responsibility, personal liability, claims, loss, or damage arising out of or in conjunction with my application to or participation in the North Carolina Ceramic Arts Festival which is not responsible for any injury sustained by exhibitors or guests while within the space designated for exhibits. Further, I understand that I store my art at my own risk without exception or limitation.

## **OTHER INFO**

More pre-festival information to come. Including - site placement - directions - parking passes - load-in and load-out instructions, hospitality, etc.